

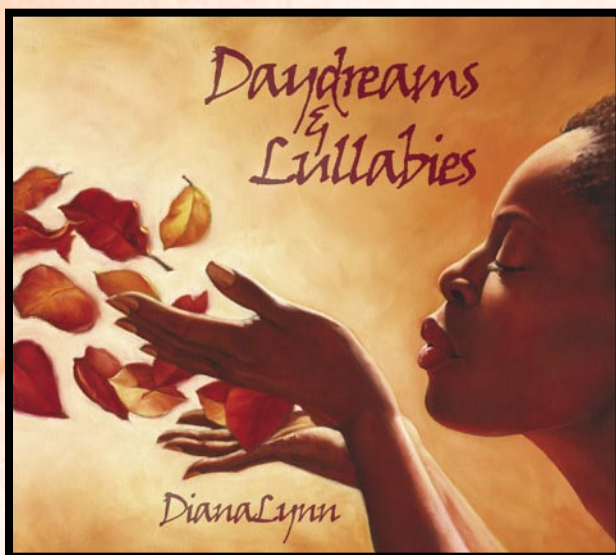
Diana Lynn

Daydreams & Lullabies

Urth Mother Music
818-905-9632 FAX: 818-905-8528
www.DianaLynnMusic.com

As the daughter of a minister, one would expect Diana Lynn to be the soul-stirring songstress that she is. Her unique vocal delivery and emotionally charged lyrics captivate listeners and infuse any space with kinship and accord. During the two years it took to complete this project, Diana was immersed in her personal struggle with infertility. Although infertility can bring pain, sadness, and feelings of inadequacy, it also offered Diana a new perspective on the joys of family, parenthood, and her own personal strength.

With her self-produced debut album, *Daydreams & Lullabies*, Diana's airy vocals reach out to her audience, gently calling hearts home. Her uplifting songs address the many types of relationships we have throughout our lifetime. Set to the backdrop of relaxed blends of R & B, Reggae, Jazz and Afro Pop, Diana explores our relationships with children, partners, and ourselves. Gentle "soundscapes" cradle the spirit and engage and entrance the listener.



MARKETING:

- Persuing song placement in commercials & TV and Film.
- 12 x 17 Posters and Promotional CD's available for retail.
- Promoting CD as educational fund raising tool for elementary schools.

PRESS:

- Print service to over 200 press outlets including L.A. Times, Mothering Magazine, Parent's Magazine L.A. Parent. TV targets include CNN, CBS Sunday Morning, KCAL News. CONFIRMED PRESS: Parenting Magazine, NPR, KPFK FM 90.7

RADIO:

- Servicing Children's music stations/CD Giveaways. CONFIRMED: KUNM FM 89.9, WMPG FM 90.0, KidMix Radio, NPR The California Report

INTERNET:

- Media Campaign targeting online press, radio, entertainment and educational sites.
- Position record at online retail including CD Baby, Amazon, Tower Records.
- * Partner promotions include download distribution with iTunes and video play.
- Viral grass roots marketing include ecards, message boards & egroup postings.
- URL marketing campaign to drive people to dianalynnmusic.com

Urth Mother Music
UMM 7110 CD
UPC: 8 25346 71102 7
STREET: 15-March-05
FILE: FAMILY/CHILDREN'S

